



Online Agronomists

Support On Demand

The Problem And Opportunity

- › Knowledge and experience comes at a price
- › Travel restrictions resulting in limited on-site visits
- › Ability to compare and source ag-specialists in your time zone and in your language
- › Global competition
- › Lack of consultant availability at short notice
- › Limited number of consultants in certain regions
- › Precision farming market is growing in all sub-sectors
- › Cost of consultancy favours the large farms
- › Large farms pay \$6-9/ha/year
- › Small farms pay up to \$100-150/hr



The Solution: An Online Agronomist

- A digital platform **connecting** the agronomist to the grower
- **Serving** all types of growers
- **Budgets** to suit user requirements
- **Expertise** rated and reviewed
- Available at **all times**
- **Available worldwide** and in various languages
- **Learn** and advise
- **Interactive data sharing**





How It Works

Identify need

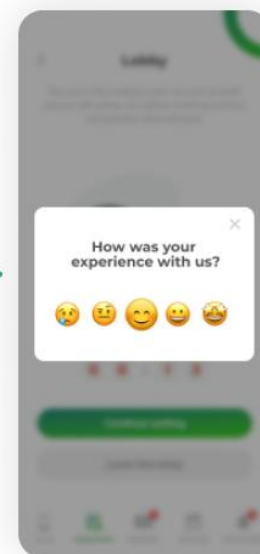
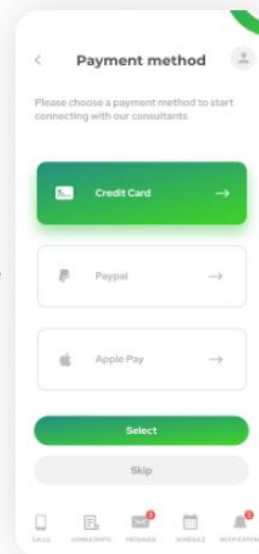
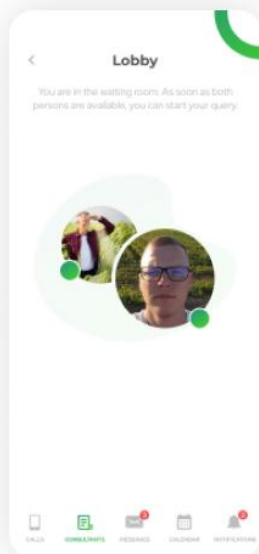
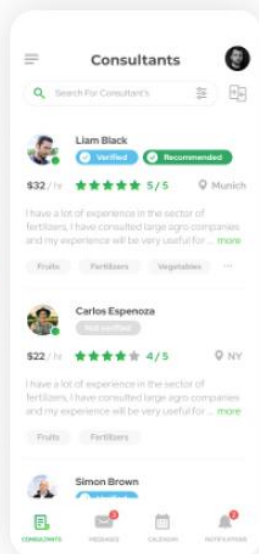
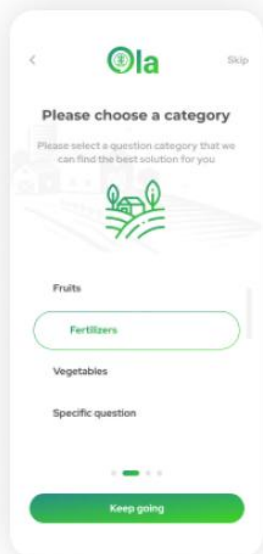
Choose agronomist

Connect

Acquire knowledge

Payment

Provide feedback



Global



Multi-language



Secure payment



Knowledge at your fingertips

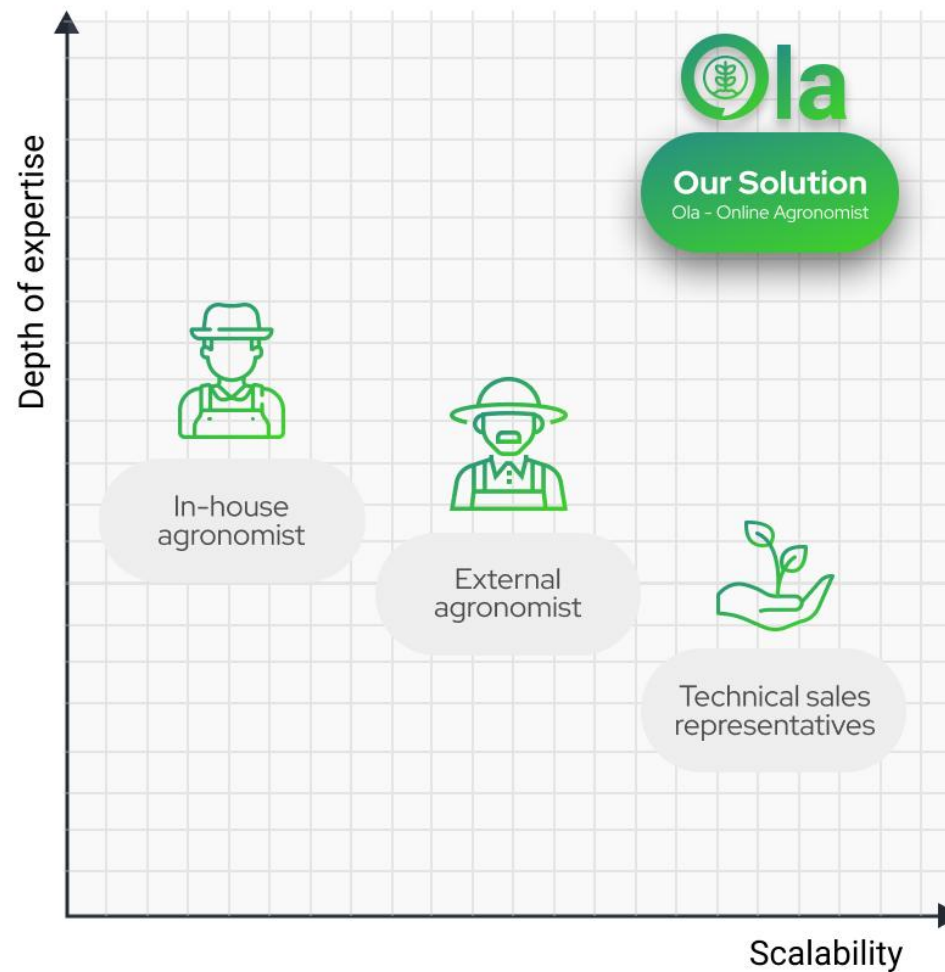


Interactive



Confidence In Traction In The Precision-Ag Sector

- Support from a pioneering company in the agtech industry
- Supported by companies under the YB AgTech umbrella with a combined history of over 50 years in the agricultural industry
- Developed in-house
- Budget-friendly consultancy





Our Partners & Shareholders



YB AgTech Ecosystem



YELLOW BRICK
Technologies



Collaborators



Existing agronomy network



YB AgTech Ecosystem





The Team



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